

# LUCY JANE DEARDEN

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## Contact

801-244-9504  
hello@lucyjanewrites.com  
Bountiful, UT 84010

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## Portfolio

[lucyjanewrites.com](http://lucyjanewrites.com)

## Skills

- Copywriting
- Copyediting
- Scriptwriting
- Adobe Illustrator
- Adobe Photoshop

## Education

Utah Valley University  
Orem, UT  
2021 Bachelor's  
Creative Writing  
Minor in Cinema  
& Media Studies

## OVERVIEW

I'm a creative problem-solver with a penchant for storytelling. I love following grammar rules, but I also know when to break them in favor of sounding like a human. I can work independently to hit deadlines and collaborate with a team to make something good into something great.

## EXPERIENCE

### Freelance Copywriter, Self; Remote 2024—Present

- **Creatably Nov 2024 — Present:** I decided to transition from their in-house writer to strike out on my own, but I still conceptualize and produce rough scripts for Creatably.
- **8th Grade English Jan 2025 — Present:** I would write and edit copy for brochures, instructional manuals, landing pages, and client communications for the Utah-based graphic design agency. Their clients include Select Health, Mayo Clinic, and Air Methods.
- **Cheil/Samsung Jan 2025 — April 2025:** I wrote livestream scripts and organic social media content, specifically for their Galaxy S25 series product launch. I wrote captions for their B2B and brand ambassador posts across all platforms. I also brainstormed with in-house writers to conceptualize campaigns during March Madness.

### Head Writer, Creatably; Orem, UT 2023—2024

On top of being their in-house writer, I would hire and manage contract writers. I would organize and edit their rough scripts and present them to clients. Then I would revise the chosen script according to the client's notes and video performance best practices.

### Script & Copywriter, Creatably; Orem, UT 2021—2023

I started as a freelance writer for Creatably, but after the client repeatedly chose my script, I was brought on full-time. In addition to writing scripts and workshopping with other writers, I would also write promotional emails, blog posts, and social media headlines and copy.

### Technical Editor, Utah Valley University; Orem, UT 2021

For my senior year, I served as Technical Editor for Utah Valley University's journal of literary and cultural criticism, *Essais*. I edited each essay according to AP Style, formatted each page, and assembled the overall journal